
CHRIS ROVILLOS

chrisrovillos.design
– email me for password
hello@chrisrovillos.design

EDUCATION

University of Washington
Magna cum laude, 2010–2014

B.S., Human Centered Design and
Engineering (Human-Computer
Interaction specialization)

B.S., Computer Science

SKILLS

End-to-end product design
Cross-functional team collaboration
Client-facing communication
Behavior change methodologies
Responsive design
Interaction design
User interface design
User research
User flows & journey maps
Information architecture
Low-fidelity wireframes
High-fidelity mockups
Interactive prototyping
Usability testing
HTML5, CSS3 & JavaScript

TOOLS

Figma
Sketch, InVision & Zeplin
UXPin
Keynote
Adobe Photoshop & InDesign
OmniGraffle
Mechanical Turk & TurkPrime

Generalist product designer with 5+ years of experience leading enterprise and consumer product design at a startup helping people become more energy efficient. Highly collaborative and speaks both design and code. Looking for full-time product design roles in NYC.

EXPERIENCE

Uplight
Product Designer, Jul 2019–present

EnergySavvy was acquired by Uplight in July 2019. Integrated into a multidisciplinary product design team of eight.

Led visual design of EnergySavvy's products with Uplight's brand.

Designed a new time-of-use home energy reports product with design elements and behavioral nudges from EnergySavvy's reports.

EnergySavvy
Lead UX Designer, Jul 2014–Jul 2019

First-and-only designer at a B2B SaaS rapid-growth, fast-paced startup doubling to 70 employees.

Led end-to-end product design for all six enterprise and consumer products, collaborating with product managers, executives, and sales on product definition and delivering front-end specs to engineers.

In a major company-direction pivot, designed a responsive enterprise web app used by 200+ utility CSRs, program managers, and marketers to personalize customer engagement.

Drove customer behavior change with print and email home energy reports sent to 70,000 customers of a major southwest utility. Resulted in 500+ MWh of load shift and 500 MWh of energy savings.

Created a customer time-of-use rate education web tool for a major southwest utility in less than 10 weeks. Resulted in 950+ rate changes in the first month and a 110% increase in rate adoption.

Evangelized data-driven design, user feedback, and usability issues across the company by implementing user-session recording, feedback, and analytics tools.

Scaled design and ensured UI consistency by implementing a design system, style guide, and product-design principles.

PUBLICATIONS

Roesner, Franziska; Rovillos, Christopher; Kohno, Tadayoshi; Wetherall, David. *ShareMeNot: Balancing Privacy and Functionality of Third-Party Social Widgets*, ;login:, USENIX, August 2012.

Cobalt (now CDK Global)

UI/UX Design Intern, Jun 2013–Sep 2013

Created responsive model landing pages and web forms in a redesign of Lexus and Volkswagen dealership websites.

Applied client brand style guides and requirements.

UW Computer Science & Engineering

Undergraduate Research Assistant, Jan 2012–Apr 2013

Developed and maintained ShareMeNot, a privacy-enhancing browser extension for Chrome.

Redesigned the ShareMeNot website.